

Privacy and Cookie Statement

Introduction

BrandStory takes your privacy very seriously and shall handle your personal data with the utmost security and care. In this Privacy Statement you will learn how we handle your data as well as learn about your rights concerning our processing of your data. We advise that you read this Privacy Statement thoroughly. Should you have any questions or remarks, please contact us via info@brandstory.nl.

Who is BrandStory?

BrandStory is the one-man business BrandStory, with registered office at (5324 XA) Ammerzoden listed at the Traderegister of the Dutch Chamber of Commerce under 65497678.

BrandStory is as the controller ultimately responsible with regard to the processing of your personal data.

How does BrandStory use your personal data?

Underneath you will find an overview of the purposes for the processing of your personal data. You will also find a specification of which data BrandStory uses for that specific purpose, the legal justification, and the amount of time BrandStory keeps this data. For clarity's sake, we have categorised the purposes.

How did we obtain your personal data?

BrandStory has obtained your data because you have provided this data to us.

What are your rights?

Under the European General Data Protection Regulation you have a number of rights with regard to your data and the processing thereof:

Access

If you would like to see which personal data BrandStory has obtained about you, you may exercise your right of access by submitting a request to BrandStory.

Making changes

If you wish to make changes to the personal information that you have seen as a result of a request for access, you may request that BrandStory makes these changes for you. You may request that BrandStory modifies, corrects, supplements, erases or shields your information.

Restriction of processing of personal data

You also have the right, under certain conditions, to ask BrandStory to restrict the processing of your personal data.

Right to object

If processing of your data takes place on the grounds of 'legitimate interest' by BrandStory or a third party, you have the right to object to that processing.

Portability of data

You have the right to obtain your personal data from BrandStory. BrandStory will provide this in a structured and commonly used format, which can easily be opened using commonly used digital systems.

Withdrawing consent

When the legal basis for a particular processing is your explicit consent, you have the right to withdraw that consent. This does not affect past processing, but does mean that we will no longer be allowed to process this data in the future. It may also result in BrandStory no longer being able to provide you with certain services.

Response from BrandStory

A request can be sent to info@brandstory.nl. BrandStory will comply with your request as soon as possible and in any case no later than one (1) month after BrandStory has received such a request. If BrandStory rejects your request, we will indicate in our reply why the request was rejected.

Recipients of your personal data

Your data may be transmitted to:

- Data processors

It is possible that BrandStory is required to submit your data to a third party, for example to fulfil a legal obligation.

What are cookies and how does BrandStory use them?

Cookies are small pieces of (text) information that are sent to your browser when you visit the website of BrandStory and then stored on the hard disk or in the memory of your device. The cookies placed via BrandStory's website cannot damage your device or the files stored on it. With 'cookies', we also mean comparable techniques collecting information, such as device fingerprinting.

Google Analytics

Our website stores cookies, placed by the American company Google, as part of their 'Analytics' service. We use this service in order to record and receive reports about how visitors use our website. Google can supply this information to third parties if Google is legally obliged to do so, or if third parties process the information on Google's behalf. We have no influence where this is concerned. We have not authorised Google to use the analytics information for other Google services. The information that Google collects is anonymised as far as possible. We emphasize that we do not provide Google with your IP address. The information is transferred to, and stored in, Google servers in the United States of America. Google states that it adheres to the Privacy Shield principles and is affiliated to the US Department of Commerce's Privacy Shield Programme. This means that there is an adequate level of protection for the processing of any personal data.

Can changes be made to this Privacy Statement?

This Privacy Statement is subject to changes. We therefore advise you to regularly read the Privacy

Statement for any such changes.

Questions, remarks, and complaints

If you have any questions regarding this Privacy Statement or the way in which BrandStory uses your data, you can send an e-mail to info@brandstory.nl. If you have a complaint about the way your data is processed, please send an e-mail to info@brandstory.nl. Furthermore, you always have the right to contact the competent national data protection authority. In The Netherlands, this is the Autoriteit Persoonsgegevens.